Improve your AI success rate with the AI Discovery programme

The AI Discovery programme helps organisations improve the success rate and value obtained from their AI initiatives by using a proven, structured approach to ideating and prioritising use cases for AI development. It is inspired by Design Sprint, a process that applies design thinking to reduce risk in product development, and is adapted based on AI Singapore’s (AISG) experience in providing advisory services to businesses to identify, scope and develop AI solutions.

AI Discovery consists of two separate 2.5-hour workshops: Ideation and Prioritisation. The sessions are held on separate days and are conducted either physically (recommended) or via videoconferencing.

Benefits

Ideation Workshop

Through the Ideation Workshop, organisations will uncover potential use cases for AI development. The AISG Advisory team will help to translate business challenges into opportunities, ideate potential solutions, and build alignment among stakeholders.
By the end of the workshop, participants will be able to identify areas of opportunity for their organisations to explore, goals to pursue, blockers to investigate and potential applications to develop. These set the stage for the Prioritisation Workshop.

**Prioritisation Workshop**

The Prioritisation Workshop helps organisations to select the most feasible use cases for AI development.

The AISG Advisory team will help the organisations to review anonymised datasets that are relevant to potential solutions uncovered during the Ideation process. AISG will also share insights into possible AI development approaches and challenges.

The outcome of the Prioritisation Workshop will be a feasibility assessment of each use case based on data quality and data availability, and its potential business value. The assessment can be used by the organisation to select use cases for AI development.

**Target Audience**

AI Discovery is intended for organisations with existing IT capabilities such as software engineering, AI engineering or IT project management.

The participants of the workshops should comprise four to seven participants from the same company, ideally from cross-functional teams including business leaders, product owners and engineers, to encourage diversity of perspectives and ideas.

If your organisation is interested in AI Clinic or AI Discovery, please contact us at [ai-advisory@aisingapore.org](mailto:ai-advisory@aisingapore.org).